

## KEEP IT COOLER

**XPEL PRIME™ XR** not only looks cool — it feels cool. Our films were designed with first-class heat rejection technology to keep you comfortable and protected.

### XPEL PRIME™ XR OVERVIEW

VLTS from 5%-70%



TOTAL SOLAR ENERGY Rejection

UP TO 66%

TOTAL UV Blocked

OVER 99%

INFRARED Blocked

UP TO 88%

## THE XPEL PROMISE

**XPEL PRIME™ XR** maintains the same flawless appearance and clarity throughout the years backed by our transferable lifetime warranty.

- NO** Peeling
- NO** Cracking
- NO** Bubbling
- NO** Turning Purple

## INVEST IN QUALITY. CHOOSE XPEL PRIME™ XR

**XPEL** is one of the most trusted brands in the automobile protection industry and our **XPEL PRIME™ XR** window film provides the same unparalleled quality and warranty as the rest of our products.

Our company was born out of a true passion for automobiles and the driving experience. Each one of our products was designed with the uncompromising determination to achieve the best possible appearance, performance and longevity.

We use state-of-the art technology and research to bring you the highest level of quality. If you share our passion for unparalleled quality, you will find that the meticulous workmanship, testing and development that go into each product will exceed your expectations.

**XPEL**

618 W. Sunset Rd.  
San Antonio, TX 78216 U.S.A.  
210-678-3700  
www.xpel.com

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**XPEL PRIME™ XR**  
AUTOMOTIVE WINDOW FILM

## KEEP YOUR CAR IN ITS PRIME

Nano-ceramic technology protecting  
you and your car for life

**XPEL**  
AUTOMOTIVE WINDOW FILM

**OUR CUTTING-EDGE  
TECHNOLOGY MAKES A  
GREAT CAR EVEN BETTER**

At XPEL, we are solely dedicated to developing innovative technologies that will protect your vehicle and its passengers. Our XPEL PRIME™ XR line of window films brings advanced technology to your vehicle.

☐☐☐ **Ceramic Particle Technology**

XPEL PRIME™ XR contains ceramic particles that filter out the sun's infrared radiation — making them more effective than traditional metallized or dyed films.

🌡️ **Superior Heat Rejection**

Our ceramic particle technology blocks the vast majority of the sun's heat-causing infrared radiation — keeping your interior cool and improving fuel efficiency.

☀️ **UV Ray Protection**

XPEL PRIME™ XR provides SPF 1,000 protection that effectively blocks over 99% of harmful UV rays that can lead to numerous skin cancers, premature aging and skin cell damage.

👁️ **Greater Clarity**

In the past, keeping cool meant darker shades. The ceramic technology in XPEL PRIME™ XR allows us to provide the highest performance without sacrificing clarity and color.

📶 **Crystal Clear Signal**

Our nano-ceramic particle technology does not interfere with radio, cellular, and Bluetooth signals like traditional metallized films.

**COMFORT. PROTECTION. GOOD LOOKS.  
YOU CAN HAVE IT ALL WITH XPEL PRIME™ XR.**



**PRIME XR**